

REGIONAL HERITAGE TRANSPORT ASSOCIATION - JUNEE INC.

Strategic Plan 2020 - 2025

Regional Heritage Transport Association – Junee Inc is a volunteer organisation which operates a very popular museum at one of the most significant transport heritage sites in regional New South Wales. Junee Roundhouse is a unique facility which embodies the optimism, the hard work and the determination of generations of rail industry workers and leaders. It offers us the opportunity to show our visitors the transport modes and technologies of the past and the role which a regional centre played in maintaining the national transportation service. With our partners, Junee Railway Workshop, we also offer a view of a vital element in current railway operations – a working locomotive depot.



Vision

Preserving and presenting Junee Roundhouse and our exhibits as living heritage for our visitors.

Mission

To conserve transport heritage items related to Junee and regional New South Wales for the engagement, entertainment and education of our visitors and our regional community

Values

We value

- the health and safety of our volunteers and visitors
- service to our local and regional communities
- the significance of Junee Roundhouse and our exhibits

Our **stakeholders** include

Our members

Visitors to the Museum

The Junee community

Transport Heritage NSW

Other transport heritage organisations

Our partner in the Roundhouse: Junee Railway Workshop



Planning for growth

Our visitor numbers have been growing steadily. As our reputation spreads and grows, we attract a wide demographic – from school groups through various clubs and societies and many people who are touring regional New South Wales on holiday or in retirement.

Demands on our volunteers to conserve and maintain our exhibits and the various amenities in the Museum are increasing.

Knowledge and skills are required to meet the needs of our visitors and the exhibits. Maintaining a pleasant workplace for volunteers is as important as maintaining the interest of visitors and the facilities they need.

Strategic Goals

Broadening community engagement

Caring for our volunteers and visitors

Increasing our visitor numbers

Growing our numbers of volunteers

Growing our income

Caring for our assets

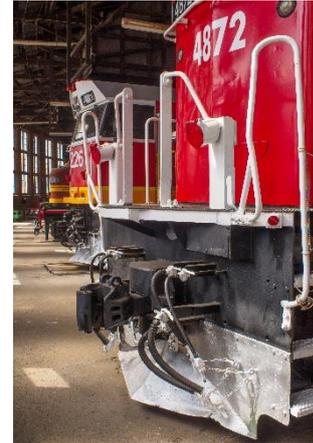
Maintaining and expanding the skills of our volunteers

Presenting the Museum in entertaining and educational ways

Adding to our exhibits in keeping with Junee's rail heritage

Ensuring the conservation of the Roundhouse and its environment

Maintaining our productive relations with stakeholders



Key Initiatives (with respect to each of our goals)

Strategic goal	Actions	Success through to 2025 to be indicated by
<i>Broadening community engagement</i>	<p>Fostering relations with local and regional media</p> <p>Participating in local and regional tourism promotions</p> <p>Participating in local and regional events</p>	<p>Maintenance of contact with media outlets</p> <p>At least one entry in a promotion in each year that they occur</p> <p>Participation in local events when they occur</p>
<i>Caring for our volunteers and visitors</i>	<p>Establishing and adhering to our policies on health and safety for all</p> <p>Maintaining the Museum and exhibits for the safety of volunteers and visitors</p>	<p>Zero unresolved complaints about health and safety</p> <p>Zero serious accidents</p>
<i>Increasing our visitor numbers</i>	<p>Taking opportunities for promoting the Museum in the media</p> <p>Maintaining an interesting and informative website</p> <p>Maintaining liaison with tourism industry as above</p>	<p>At least one media interview each year</p> <p>Rising numbers of 'hits' and views of videos</p>
<i>Growing our numbers of volunteers</i>	<p>Promoting a happy workplace</p> <p>Liaising with local organisations</p>	<p>Zero complaints about the workplace</p> <p>Addition of at least two new volunteers each year</p>
<i>Maintaining and expanding the skills of our volunteers</i>	<p>Instituting a mentoring programme</p>	<p>Continuous mentoring of all new volunteers</p>
<i>Presenting the Museum in entertaining and educational ways</i>	<p>Signage to convey information about exhibits and help people relate them to their own experience</p> <p>Signage to tell the stories of our exhibits</p> <p>Maintaining and developing a model railway for the enjoyment of children and adults</p> <p>Photographs and videos to aid interpretation of the Roundhouse, the work that was and is done within it and its significance to Australian transportation</p>	<p>Each large exhibit to have a permanent sign</p> <p>Story boards for each exhibit where our research has revealed an interesting related story</p> <p>Production of a video on the history of the Roundhouse and continued collection and presentation of photos in the Museum and on the website</p>

Strategic goal	Actions	Success through to 2025 to be indicated by
<i>Growing our income</i>	In addition to growing visitation as above: production and sale of our own souvenirs, including children's books and items made in Junee	Publication and sale of two books for children, adding to those three already published, and locally-made souvenirs
<i>Adding to our exhibits in keeping with Junee's rail heritage</i>	Take opportunities to acquire appropriate exhibits Seek to obtain a siding to facilitate the storage and movement of exhibits	Negotiations with potential sources of exhibits each year when opportunities arise Discussions with JRW, ARTC and other agencies as opportunities arise
<i>Caring for our assets</i>	Conserving the exhibits so that they continue to offer insight into railway work and travel of the past	Significant conservation work on at least one asset each year
<i>Ensuring the conservation of the Roundhouse and its environment</i>	Liaising with other parties who have an interest in the Roundhouse to ensure that it remains the superb museum site that it is	Meetings each year over issues that may arise Development of a long-term plan as we liaise with stakeholders

